

Privacy statement Artex B.V.

(Trading under the trade names: Artelux / Kendix / De Ploeg / Your Edition / Loft 79)

This privacy statement applies to Artex B.V. and the above mentioned trade names.

Your personal data

The privacy of our customers is very important to us, which is why we take great care when dealing with and protecting personal data. We process data in line with the terms stipulated in the General Data Protection Regulations (GDPR).

What personal information do we collect?

We register your information when you enter this website, request fabric swatches or a warrantee, and/or give your feedback via this site. This information can contain your home address, name, e-mail address and telephone number. Data is collected on your activities on our website, your internet browser and type of device.

Processing of special categories and/or sensitive personal data

It is not our intention to collect data on visitors to our website younger than 16 years old, unless permission is given by the holder of parental responsibility. However, it is not possible for us to check if a visitor is older than 16 years. We therefore advise parents to be aware of the online activities of their children in order to prevent that data is collected on children without parental permission. In case you are convinced that we have collected personal information on a minor without this consent, then please contact us so that we can erase this information.

Wat do we do with this information?

The information given can be used in order to fulfil a request you made online. We can also use your data to inform you, for instance via newsletters and/or brochures, of Artex B.V.'s special products or services, such as the launch of a new collection, events and promotions. Your personal data could also be used for the follow-up of any request you made with regard to our products and services, either by us or a third party on our behalf. Artex B.V. analyses your behaviour on our website in order to improve the website and to align the offer of products and services to your preferences.

Automated decision making

Artex B.V. does not subject people to automated processing regarding issues which can have a(n) (substantial) impact on him or her. This refers to decisions made by software or computer systems without human intervention.

Do we share your information?

Your data will not be shared with other companies for marketing purposes. We may only share your information with other companies, which, on behalf of us, are involved in further advising you as a consequence of a request made by you. Every such company will comply to the GDPR guidelines when processing and administrating your data.

How long do we keep your personal data?

Your name and email address will be stored as long as you are registered to receive our newsletter. Apart from that, Artex B.V. does not keep your personal data any longer than is strictly necessary for realising the goals for which the data was collected. We adhere to a 2 year period from the date of registration or the date the GDPR came into effect for keeping your name and address data and/or email address.

How do we protect your personal data?

Artex B.V. takes the protection of your data seriously and takes adequate measures to prevent misuse, loss, unauthorised access, unwanted publication and unpermitted changes. Technical means such as firewalls and up-to-date anti-virus software are used to protect your data. Of course only those employees who need your data in order to carry out their duties, are given access. Should you have

the impression that your data is not protected adequately, or there are signs of misuse, then please inform us.

Your rights

You have the right to review, correct or erase the personal data administered by us. In addition you have the right to withdraw your earlier given permission or object to the processing of your data. You also have the right to data portability. This means that you can request us to send the personal data we have collected on you in a computer file to you or an organisation specified by you. Please send such a request to Artex B.V. (info@artex.hde.nl, f.a.o. the DPO). You will receive our reaction to your request as soon as possible, but within a period of four week.

Contact details are as follows:

Postal address

PB 298
5700 AG Helmond
The Netherlands

Company address

Boscheweg 79
5735 GT Aarle-Rixtel
The Netherlands

Telephone: + 31 (0)492 386500
Fax: + 31 (0)492 386471
COC 17068439

Artex B.V. would like to point out that you have the possibility to lodge a complaint with the national authority for the regulation of the GDPR, the Autoriteit Persoonsgegevens. You can do this via the following [this link](#).

If you no longer wish to receive information from us by email, then simply click the unsubscribe link which can be found on our website.

Third party websites

Our website can contain links to other websites, unrelated to Artex B.V. This Privacy and Cookie Policy only applies to Artex B.V. Therefore we advise you to familiarize yourself with the privacy policy of other websites.

Cookies or comparable techniques

Artex B.V. only uses functional and analytical cookies which do not infringe on your privacy. Each cookie is a small text file which is saved on your computer, tablet or smartphone when you first visit this website. The cookies used by us are necessary for the technical operation of the website and your user experience. They allow the website to operate smoothly and remember your preferred settings. They also allow us to optimise our website. You can unregister cookies by altering the settings in your internet browsers to no longer allow the saving of cookies. In addition, via the settings, you can also remove all information from your browser that was saved earlier.

Changes to our Privacy and Cookies policy

Our privacy policy is reviewed when necessary or appropriate. Changes will be published on this website.